What Willy Wonka's Chocolate Factory Would Cost Today

- **CHOCOLATE RIVER**: $32.7 M
- **DOMPA LOOMPA SALARY**: $73.4 M
- **DOMPA LOOMPA HEALTHCARE**: $8.1 M
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- **DOMPA LOOMPA HEALTHCARE**: $8.1 M
- **TOTAL COMPANY WORTH**: $21.5 Billion

**Edible Wallpaper**

- **COST OF 3D-PRINTED WALLPAPER**: $124,000
- **COST OF EDIBLE WALLPAPER**: $124,000

**Golden Goose Egg**

- **GOLDEN EGG**: $6,000 Each
- **DIAMOND EGG**: $7.9 Million Each

**Flying Glass Elevator**

- **FLYING GLASS ELEVATOR**: $109 M

**Yearly Savings of Costs**

- **$2 M**: Can you do that with one right at home?
- **$73.4 M**: Make that chocolate a premium for $73.4 million.
- **$8.1 M**: Average annual healthcare costs.

**Perks are Important!**

- **Taco Tuesdays! Two tacos and a beer for $10 will bring the Taco Tuesday bill to $25,000.**
- **DIAMOND EGG**: Gold not your style? Try a diamond egg for $7.92 million
- **VERUCA SALTS EGG**: The average goose egg weighs 144 grams. If we multiply that by 1,475 Oompa Loompas and you get $8.1 M

**Company in London actually put Mr. Wonka's company on par with chocolate giant Cadbury. In 2010, Kraft Foods acquired Cadbury for $19 billion. Add in inflation over the last several years and we've put Mr. Wonka's company on par with chocolate giant Cadbury.**

**Going Solar Would Total Over $2 Billion.**

- **$10,045, so a factory with over a million kWh usage**
- **$7,125,000**: Average yearly costs come to a total of $7,125,000
- **$46,400**: Turn that into a $2 billion bill.
- **$73,000,000**: Total power requirement and saved them $157,000 a year.

**Let's see where the savings are.**

- **$8,000,000**: By estimating the cost of using Jolly Ranchers and Life Savers to make sheets of edible wallpaper, we come to a total cost of $100.75 for enough raw goods to cover 653 square feet.
- **$8,000,000**: The average chocolate worker salary in the US is almost $50K
- **$6,032**: A company in London actually put Mr. Wonka's company on par with chocolate giant Cadbury. In 2010, Kraft Foods acquired Cadbury for $19 billion. Add in inflation over the last several years and we've put Mr. Wonka's company on par with chocolate giant Cadbury.

**How's your tongue?**

- **$2,652**: Every employee will pay $2,652 in health premiums each year.
- **$6,032**: When it comes to rockets, go big or go home. If you strap SpaceX BFR to an elevator instead, you'll end up with a $10 billion bill.
- **$3,221 solar panels**: Would total over $2 billion.

**Grand Total**

- **$224.6 M**
- **$32.6 Million**: Average annual energy costs of factories is 98,391 kWh per month. That means they use 1,180,692 kWh per year. Approximately 30 solar panels will get you 11,000 kWh/year, so you'll need 3,221 solar panels to keep the chocolate river bill from $5,520 a year (although the overhead for Mr. Wonka might be slightly lower if there's a dollar-per-inch discount).

**Today's customer expects the best. Go organic and fill the world of pure imagination to life. After digging through Roald Dahl's vision a reality. Here's what we found.**

- **$72,000**: A company in London actually put Mr. Wonka's company on par with chocolate giant Cadbury. In 2010, Kraft Foods acquired Cadbury for $19 billion. Add in inflation over the last several years and we've put Mr. Wonka's company on par with chocolate giant Cadbury.
- **$2,652**: Every employee will pay $2,652 in health premiums each year.
- **$6,032**: When it comes to rockets, go big or go home. If you strap SpaceX BFR to an elevator instead, you'll end up with a $10 billion bill.
- **$3,221 solar panels**: Would total over $2 billion.