Before showing your students the calculations at the bottom of the infographic, have them try to come up with the answers on their own. Here are some questions to get you started.

If it costs $\$ 2 \mathrm{M}$ to keep on the lights for 1 year, how much does it cost to keep on the lights for 1 day?

If it costs $\$ 33 \mathrm{M}$ for the 150,000 gallons of chocolate river, how much does 1 gallon of chocolate river cost?

If it costs the company $\$ 73 \mathrm{M}$ to pay the Oompa Loompas' $\$ 50,000$ / year salary, how many Oompa Loompas are working at the factory? (difficult)

Now with the number of Oompa Loompas in mind, how much does each their weekly Taco Tuesday cost if it costs $\$ 25,000$ to run Taco Tuesday for a whole year? (difficult)

If the golden goose egg costs a total of $\$ 6,032$ and weights 144 g , how much would a 1 g golden goose egg cost?

Use this infographic and its ideas to get your students to brainstorm the myriad of costs that other institutions in their lives have. For example:

## List the costs attributed to your home:

- Food
- Clothes
- Bed, pillow, blankets
- Energy for heating
- Mortgage


## School:

- Playground equipment
- Paper
- Markers, crayons, pencils
- Books in the library

A museum:

- Staff
- Paintings
- Security
- Sculptures

